


The General Motors Heritage Center serves as a showplace for the vehicles of the GM Heritage Collection, as a corporate conferencing and special events venue, and as the permanent home for the corporation's collection of historic literature and artifacts which document GM's rich history of innovation. Located in an 81,000 square foot facility in Sterling Heights, Michigan, the Center has more than 165 vehicles on display. Each of the vehicles in the Collection illustrates a design, technical or sales milestone or accomplishment in the history of General

Motors or automotive history.

We are not open to the public for individual visits; however, the GM Heritage Center can be reserved for group tours, conferences, meetings and special events.

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[Frequently Asked Questions](#)

Hello Everyone

On behalf of the Motor City Chapter of POCI, I have arranged a visit and tour of the GM Heritage Center. The Center will be opening on a Saturday to facilitate our visit, and a rare look at the hundreds of historically significant GM cars that are housed there. I know some of us have been to the Center before, but the collection displayed rotates periodically, meaning that what you've seen before may not be the same again this time.

Please plan to join us, as we also host our fellow Chapter, West Michigan Pontiacs, based in Holland, Michigan, as well as friends and family of all POCI members. Motor City and West Michigan members, as always, are encouraged to extend an invitation to friends and family, as our events are inclusive, always intended to share our enthusiasm for the automobile. The GM Heritage Center will provide an extensive collection of amazing automobiles that never disappoints visitors.

Date/Time Saturday, 21 May 2022 10:00AM-12:00PM

Location 6400 Center Drive, Sterling Heights, MI 48312

Admission \$20.00 per person Bear in mind that the Center is opening specifically for Motor City POCI, West Michigan Pontiacs POCI, and another club that the Center is hosting the same day.

Visitors are required to wear a mask, and parking is available behind the Center.

I would encourage you to take advantage of this opportunity to see GM's collection, particularly if you have never been there before, and their website will give you an idea of the collection's content (www.gmheritagecenter.com).

As the day draws closer, I will ask for a rough attendance count, as the Center has requested this "ballpark number."

Please let me know if you have questions, and even if you have visited the Center before, it is always worth the effort to visit.

Best Regards
Mike Cushing
Events Coordinator
Motor City POCI
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